

NEWS RELEASE

Relatable – Page 1



FOR IMMEDIATE RELEASE

Contact:

For Relatable:
Pat Breslin
703-867-6736 (cell phone)
pbreslin@relatable.com

For Digital Innovations:
Laureen McGowan
Greenough Communications
(415) 434-3200 x 15
lmcgowan@greenoughcom.com

Digital Innovations selects Relatable's TRM Acoustic Fingerprint solution for song identification through consumer music device

Breakthrough portable electronic player uses TRM to identify songs from FM radio and through a microphone.

Alexandria, VA, January 9, 2003 – Relatable, a leading provider of music and media identification and recommendation technologies for mass market applications, announced today that consumer electronics manufacturer Digital Innovations has selected Relatable's TRM acoustic fingerprint software to identify music through the new *Neuros*™ MP3 digital audio computer.

The innovative *Neuros* portable music device, which combines excellent compact design and a variety of breakthrough features, utilizes TRM's unrivaled ability to accurately identify music from analog sources such as FM radio and over a microphone, to allow consumers to automatically learn the title of a song. Relatable's TRM identifies music based purely on acoustical features in the recording itself, and does not rely on inserting watermarks, text or other inserted identifiers. Thus, TRM can accurately identify music from virtually any source.

TRM acoustic fingerprint technology has been integrated into the *Neuros* system, which synchronizes to a consumer's PC for identification and management of music on the device and allows recording from an integrated FM tuner and through a microphone. The *Neuros* portable music device is being launched today at the CES International 2003 consumer electronics show and will be available for purchase directly at www.NeuroidAudio.com and at select retail outlets, including CompUSA, nationwide beginning February 10, 2003.

NEWS RELEASE

Relatable – Page 2

Relatable's TRM is the enabling solution for the *Neuros*' unique *HiSi*TM (Hear it, Save it) automatic song identification feature, which records an audio sample from music heard on the radio or at a live event and converts it to a TRM acoustic fingerprint for identification and access on the Internet. When you synchronize the device, the song clip is matched against a proprietary database and the artist and title information is communicated back to the *Neuros* PC application and to the device itself.

"Relatable's advanced TRM acoustic fingerprinting provides the superior flexibility, accuracy and performance that allows us to deliver the unique and unprecedented *HiSi*TM feature to the consumer through the *Neuros* device," according to Digital Innovations' Chairman and CTO, Joe Born. "We're delighted to be working with Relatable to deliver our advanced product design and unlock a new, expanded consumer music experience."

"Digital Innovations' *Neuros* product really takes advantage of the versatility and performance of Relatable technology," says Relatable CEO, Pat Breslin. "With its revolutionary features combining storage of personal music files along with an FM tuner and a microphone, the *Neuros* gives consumers the opportunity enjoy Relatable's advanced song identification capabilities in unique ways never before available."

About Relatable

Relatable, a private company based in Alexandria, VA, is a leading provider of music and media identification and recommendation solutions for mass market applications and devices. TRM identifies audio content based on acoustical features and is accurate across the widest range of audio sources, from analog sources such as radio broadcast or over a microphone to digitally encoded music files. Relatable-enabled solutions can work through any IP-enabled device, including music software and consumer electronics devices, and also support radio monitoring infrastructure. To learn more about how Relatable facilitates digital media commerce, please visit our Web site at: <http://www.relatable.com>.

About Digital Innovations

Digital Innovations, established in 1995, is committed to providing breakthrough, easy-to-use products to enhance consumer use and enjoyment of technology. More than two million of the award-winning *SkipDoctor* line-of CD, DVD, and game disc scratch repair devices have been sold worldwide. For additional information on Digital Innovations and for an interactive demonstration of the *Neuros* MP3 digital audio computer, please visit www.NeurossAudio.com.