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FOR IMMEDIATE RELEASE

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Relatable® to build databases of 5 million song fingerprints from All Media Guide extensive music archive

Relatable® acoustic fingerprints to be used to monitor terrestrial and Internet radio airplay and in other business-to-business copyright management solutions.

Alexandria, VA and Ann Arbor, MI, July 9, 2003 – Relatable®, a leading provider of music identification software for copyright management and royalty allocation, and All Media Guide (AMG), a leading business-to-business provider of entertainment descriptive content and content management technology, announced today that Relatable® has chosen AMG's extensive archive of music CDs to generate large scale databases of Relatable® TRM™ acoustic fingerprints for use in Relatable business-to-business copyright monitoring applications.

Under the agreement, Relatable® will create databases of its proprietary TRM™ acoustic fingerprints for approximately 5 million CD track titles from AMG's extensive archive of music CDs. The new commercial variant TRM™ acoustic fingerprints will map to additional music information available in AMG's databases, including metadata on track title, artist, album, release year and various commercial codes.

Relatable® TRM™ acoustic fingerprints are unique identifiers for music recordings based purely on audio information—the same information that humans actually hear. Relatable® TRM™ software products accurately identify music from any audio source, analog or digital, and are not dependent on any watermark, text information or naming convention in accurately identifying music recordings.

The agreement accelerates the time to market for Relatable® solutions that require extensive reference data from vast catalogs of music content. Relatable® selected AMG because its

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music archive of over 300,000 CDs is one of the most comprehensive sources of reference audio available in the market. AMG is also recognized as a clear leader in comprehensive entertainment information databases.

“Relatable® leadership in audio-based music tracking for copyright management and royalty allocation creates a new commercial avenue for our extensive music archive in business-to-business solutions,” explains Vladimir Bogdanov, President of All Media Guide. “With Relatable®, we are combining the most advanced solutions for pure audio-based music recognition with AMG’s comprehensive databases of music information. This relationship extends our ability to facilitate music commerce through new B2B channels.”

“Joining the vast data resources of the leading provider of music descriptive content with the most scalable audio-based music identification solutions commercially available, creates a great resource for our TRM™ software customers,” says Relatable® CEO, Pat Breslin. “We’re excited to be working with AMG to bring together extensive databases of acoustic fingerprints and music information and expand our offerings in our fast-growing business-to-business channels.”

About Relatable®

Relatable®, a private company based in Alexandria, VA, is a leading provider of music and media identification and recommendation solutions for mass market applications and devices. TRM identifies audio content based on acoustical features and is accurate across the widest range of audio sources, from analog sources such as radio broadcast or over a microphone to digitally encoded music files. Relatable®-enabled solutions can work through any IP-enabled device, including music software and consumer electronics devices, and also support radio monitoring infrastructure. To learn more about how Relatable® facilitates digital media commerce, please visit our Web site at: <http://www.relatable.com>.

About AMG

All Media Guide is a leading provider of descriptive content and content management technology that support and enhance the merchandising and use of entertainment media. AMG has created the world’s largest and most comprehensive information databases for music, video, DVDs, and video games. The AMG databases—All Music Guide, All Movie Guide, and All Game Guide—are licensed by major retailers and Internet sites and are available to the public through its websites (www.allmusic.com; www.allmovie.com; www.allgame.com) and through its published works. AMG is a division of Alliance Entertainment Corp., a leading provider of business-to-business supply chain management solutions to the home entertainment marketplace.